

*Helping lift students & parents above the crowd so that they can clearly see Jesus*

**DENTON COUNTY COWBOY CHURCH  
YOUTH MINISTRY OVERVIEW  
2023**

DENTON COUNTY  
**COWBOY**  
CHURCH

# YOUTH MINISTRY STRATEGY

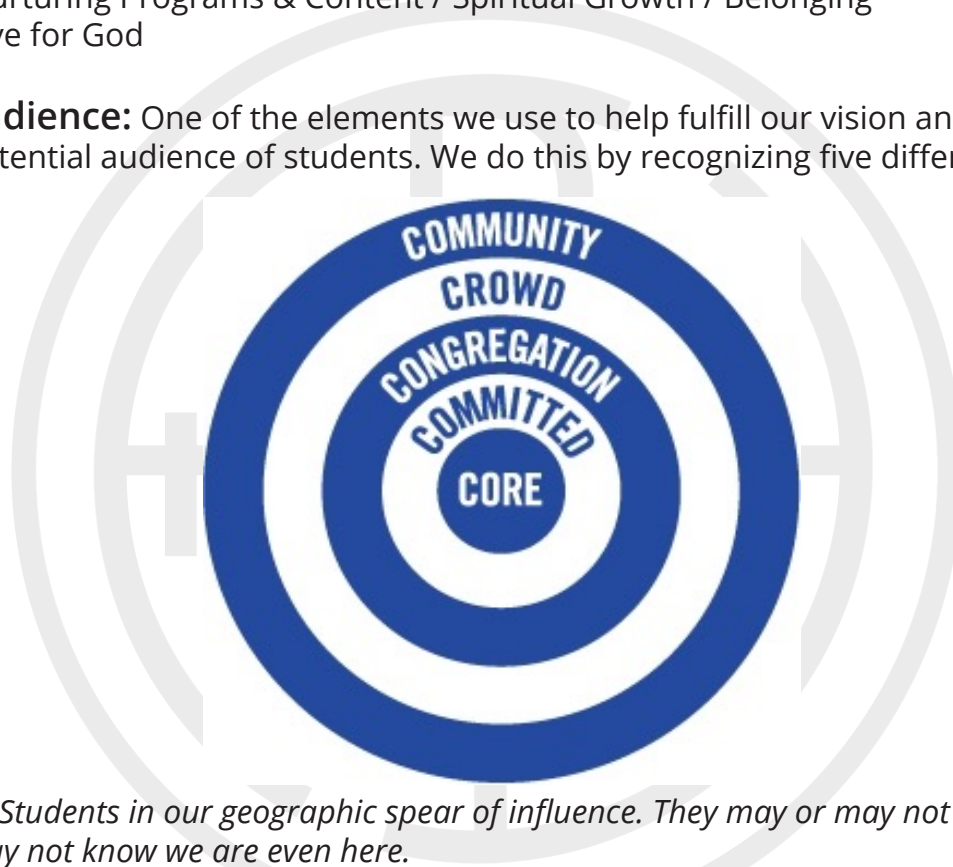
**Vision:** Our calling is to lift students above the crowd so they can clearly see Jesus

**Mission:** Evangelize the Lost / Assimilate the Evangelized / Disciple the Assimilated  
Unleash the Discipled

**Core Values:** Outreach & Evangelism / Adventure & Challenge  
Leadership & Discipleship / Personal Worship & Corporate Praise / Service & Mission

**Other important principles:** Relational Approach/ Laughter / Acceptance / Authenticity  
Excellence / Nurturing Programs & Content / Spiritual Growth / Belonging  
Passionate Love for God

**Potential Audience:** One of the elements we use to help fulfill our vision and calling is to identify the potential audience of students. We do this by recognizing five different groups of students.



**Community-** Students in our geographic spear of influence. They may or may not know Jesus and they may or may not know we are even here.

**Crowd-** Students who have attended at least one event with us.

**Congregation-** Regular attenders, they may or may not have made the decision to follow Jesus.

**Committed-** These are Jesus followers who are committed to a daily walk with Jesus.

**Core-** These are our student servant leaders.

**Purpose:** Everything we do from a Bible Study to a road trip is designed to fulfill a stated purpose that in turn is bring us closer to fulfilling our vision and calling.

**Program:** Programs are designed by using the following base formula:  
People (Attenders + Target Audience) + Purpose = Program





# ADULT LEADERSHIP

## Vision Team

### Description in a Nutshell

To provide vision, direction, support, resource gathering, and behind the scenes help to keep the Youth Ministry moving forward. The youth ministry “booster club.”

### Responsibilities

Pray daily for the ministry.

Help recruit others to pray for the ministry.

Accountability for the ministry to stay on target when it comes to vision and direction.

(To help lift kids above the crowd so they can clearly see Jesus)

Oversee budget making sure the ministry is being a good steward of the resources God has blessed the ministry with.

Help encourage and recruit ministry leaders for the day-to-day ministry students. (Front-Line)

Work with the schools to get the ministry access to schools, students, teachers, and administrators.

Help spread the word about the ministry to other parents and families.

The Vision Team Point Leaders represents the ministry at the monthly leader meetings.

Help with major fundraisers for the ministry.

Help with the behind the scenes work of the ministry.

Be an advocate for the youth ministry at church and in the community.

## Front Line Team

### Description in a Nutshell

These are our adult leaders. They are small group leaders, teachers, mentors, greeters, and other relational ministry roles. They make the ministry go. The ministry “coaches.”

### Responsibilities

Pray Daily for the youth ministry

Direct ministry to students.

Help lead weekly programs and small groups.

Attend trips, retreats, and events when possible.

Attend student’s games, concerts, plays, and other events when possible.



# YOUTH PROGRAM DESCRIPTIONS

## Weekly / Monthly Programs

**Event Name** **Live**  
**Time & Place** Wednesday Nights at the Arena  
**Message** Jesus died and rose again because he loves you and wants to have a relationship with you.  
**Goal** To give the students a clear picture of Jesus and have them coming back for more.  
**Target Audience** Community, Crowd, Congregation, Committed Core (Student leaders using their gifts.)  
**Program** Music, Videos, Games, Skits, Give Aways, Small Groups, with Short Talk on the Gospel using the (John Stott's Basic Christianity Progression. Found in the book of the same name)

**Event Name** **Wildcard Wednesdays**  
**Place** Wednesday Nights at the Arena (Once A Month)  
**Message** Jesus can radically change your life!  
**Goal** To present the Gospel and give students a chance to respond  
**Target Audience** Community, Crowd, Congregation, (Regulars and Friends) Core (Student leaders using their gifts.)  
**Program** Wildcard is packed with theme nights, messy games, outrageous challenges, crazy videos, and a clear presentation of the gospel.

**Event Name** **Summer Dive**  
**Place** Swimming Pools  
**Message** Let's dive into the water and dive into the word of God  
**Goal** To give students a peek of Jesus and his teachings  
**Target Audience** Community, Crowd, Congregation, Committed, Core  
**Program** Swimming, Fun, Food, Short Bible Study

**Event Name** **Iron Works**  
**Place** Sunday Mornings in the Portable  
**Message** To grow in your faith you need to take that next step in faith  
**Goal** To see students begin to live a life of discipleship  
**Target Audience** Congregation, Committed, Core  
**Program** Bible discussion and study

**Event Name** **Dinner for 10**  
**Place** Various restaurants & Church  
**Message** 1st Thessalonians 2:8 Because we loved you so much, we were delighted to share with you not only the gospel of God but our lives as well.  
**Goal** Building relationships with students  
**Target Audience** Community, Crowd, Congregation, Committed Core  
**Program** Pray, Eat, Talk, Build Relationships



## Leadership Development

**Event Name** **Student Leadership Team**  
**Place** Church and Various Places  
**Message** God has Gifted and Called You To Lead and Leave A Legacy  
**Goal** Develop Student Leaders  
**Target Audience** Committed and Core  
**Program** Core Discipleship and Leadership Development

**Event Name** **Adult Leadership Team**  
**Goal** To train, encourage, and uplift our Adult Leadership Team

## Local Events

**Event Name** **Disciple Now Weekend**  
**Place** Church & Host Homes  
**Message** Theme changes every year  
**Goal** To challenge our students to take that next step in their Discipleship Journey  
**Target Audience** Community, Crowd, Congregation, Committed, Core  
**Program** Local Small Group Weekend Retreat

**Event Name** **Ranch Out**  
**Place** Arena  
**Message** Jesus is the Bridge to Life  
**Goal** Present the Gospel to Lost Students  
**Target Audience** Community, Crowd, Congregation, Committed, Core  
**Program** Arena Craziiness with a Gospel Presentation

**Event Name** **Serve-o-lution**  
**Place** Ponder Area  
**Message** To Love Is To Serve  
**Goal** Serve those in need in the Ponder Area  
**Target Audience** Congregation, Committed, Core  
**Program** Service Projects in the Ponder Area

**Event Name** **Stampede**  
**Place** Church and Arena  
**Message** The greatest story ever told & It's going to be an awesome summer  
**Goal** To build momentum for the summer  
**Target Audience** Community, Crowd, Congregation, Committed, Core  
**Program** Red vs Blue Team Challenge, Music, and Speaker

**Event Name** **5th Quarters (3)**  
**Place** Church after Football Game  
**Message** Jesus has come to give us life!  
**Goal** Reach more Community Crowd Students  
**Target Audience** Community, Crowd, Congregation, Committed, Core  
**Program** Events, Music, Speakers

**Event Name** **Spring and Fall Kick Off Events**  
**Place** Church  
**Message** Jesus is the way, the truth, the and life  
**Goal** Start the semesters off with a bang  
**Target Audience** Community, Crowd, Congregation, Committed, Core  
**Program** Crud wars, Color Runs, and much more

## **Trips and Retreats**

**Event Name** **Colorado Trip**  
**Place** Noah's Ark Adventure Outfitters Buena Vista Colorado  
**Message** Come taste and see the Lord is Good  
**Goal** Have students experience God in his awesome creation  
**Target Audience** Community, Crowd, Congregation, Committed, Core  
**Program** Quiet Times, Bible Study, Worship, Rafting, Rock Climbing, High Ropes Course, Fly Fishing, Camping, and much more!

**Event Name** **Winter Retreat**  
**Place** A youth Camp or Retreat Center  
**Message** "Be still and know I am God"  
**Goal** Get away and allow God to speak to your soul  
**Target Audience** Community, Crowd, Congregation, Committed, Core  
**Program** Quiet Times, Bible Study, Music, Speaker, Camp Stuff

